

Pride House · Paris 2024 Legacy for a more inclusive sport

Paris – May 17th 2024

Pride House · Paris 2024 will be a place full of life and celebration during the Olympic and Paralympic Games this summer at the Péniche Rosa Bonheur on the Seine.

As part of its ongoing efforts to promote fairness, inclusion and respect for diversity, Pride House · Paris 2024 is presenting its entire legacy for more inclusive sport and a better way of “living together” to mark International Day Against Homophobia, Transphobia and Biphobia on 17 May in the presence of its partners and Mrs. Aurore Bergé, Minister for Equality between women and men and the fight against discrimination; Mr. Pierre Rabadan, Deputy Mayor of Paris in charge of Sport, the Olympic and Paralympic Games and the Seine; Mrs. Yasmine Camara, Special Delegate for the Olympic and Paralympic Games for the Ile de France region; Mrs. Marie Barsacq, Director of Impact and Legacy for Paris 2024 and Mrs. Pascale Reinteu, Co-President of the FIER Foundation.

The first step in building its legacy was the launch of its research laboratory last January. Comprising three **working groups**, the aim of this “Lab” is to propose **operational solutions that can easily be put in place** by sports associations wishing to work on their inclusion. Each working group focuses on a specific theme, in conjunction with Pride House partners and with guest speakers who provide a real opportunity to share experience from the field:

- Sport and homosexuality, towards more inclusive sport: [link to the website](#)
- Trans and non-binary people in sport: [link to the website](#)
- Women, lesbian people and sport: [link to the website](#)

The results of this work will be shared at a **special event in July** and through **an institutional handover to be led by partner PwC**.

As a **legacy project of the Olympic Games Paris 2024**, the Organising Committee and Fier-Play are committed to working together to harness the momentum of the Olympic and Paralympic Games to drive lasting social and cultural change in the French and global sporting landscape.

This objective is all the more present with the **involvement of the International Olympic Committee (IOC)** in Pride House. The result is an **historic partnership** that has made Pride House · Paris 2024 the first Pride House to obtain such support. This unprecedented collaboration opens up new prospects for promoting LGBTI+ inclusion in sport worldwide.

Furthermore, the results of the laboratory's work will soon be made available to the **Fier Foundation**, a major player in the promotion of inclusive sport, to **enrich and update its FIER Sport label**. This initiative demonstrates Pride House's ongoing commitment to turning ideals into tangible action, and to paving the way for a fairer and more respectful sporting community.

"At a time when sport is increasingly recognised as a catalyst for social change, at Pride House we reaffirm our unwavering commitment to fairness, respect for diversity and inclusion. With our legacy, we want to help build a world where every individual, regardless of their identity, can feel fully accepted and valued on the sports field, in the stands and wherever they may be," **Jérémy Goupille & Frédérique Vidal, Joint President of Fier-Play.**

"At the Olympic Games, we're all equal. There is no discrimination. This is the fundamental spirit of the Games and the Olympic Village, where athletes from the territories of the 206 National Olympic Committees and the Olympic Refugee Team formed by the IOC live in harmony under one roof. We are delighted that the Paris 2024 Organizing Committee has ensured that diversity and inclusion are at the heart of the Olympic project, and we wish the Paris 2024 Pride House every success as part of the Paris 2024 Olympic Games." **Thomas Bach, President of the International Olympic Committee**

"Inclusion, openness and respect for everyone are at the heart of the values of sport, and of the Olympic and Paralympic Games. As the organiser of the world's biggest sporting event, Paris 2024 is committed to making our society more inclusive and advancing the fight against discrimination based on sexual orientation or gender in France and around the world. We are proud to have this Pride House · Paris 2024, which will be a place full of life, celebration and awareness-raising." **Tony Estanguet, President of Paris 2024**

"FIER is particularly pleased and committed to Fier-Play for the Pride House - Paris 2024 on the occasion of the Olympic and Paralympic Games. Thanks to the legacy of Pride House, the updating of the FIER SPORT LABEL is underway and will be effective by the end of 2025, an opportunity for the entire sports eco-system to demonstrate their commitment to diversity and inclusion." **Pascale Reinteu and Sandrine Fruchart, co-presidents of the Fier Foundation**

What is a Pride House?

Under the aegis of Pride House International, a Pride House is a benevolent and inclusive venue at major sporting events. Its aim is to combat discrimination and make LGBTI+ people more visible in sport. It offers a festive, cultural, sporting and educational programme to raise awareness among as many people as possible and make sport universal, i.e. accessible to all without discrimination.

For more information, visit the website <http://www.pridehouseinternational.org/>

What are the aims of a Pride House ?

- **To experience a unique event**, by celebrating the Games and encouraging encounters without athletes and allies.
- **To educate and train** people by proposing educational tools for the public, recommendations and a common approach for the entire sports movement on the inclusion of LGBTI+ people in and through sport.

- **To raise awareness and stop invisibility**, i.e. raise awareness among the public on the subject of LGBTI+ people in sport and make these people visible, while calling for the universal decriminalisation of homosexuality.

What form will it take?

- **A Central Pride House**, a unique venue that will be the heart of the project and where the festive, cultural, sporting and educational programme will be concentrated.
- **A Mobile Pride House**, which will travel to different Games venues in Paris and the inner suburbs to meet spectators and the public.
- **A Digital Pride House**, available on telephones, which will aim to make the project accessible to everyone, and will continue to exist as a legacy after the Games.

ABOUT FIER-PLAY

An association under the French law of 1901, it was created in 2022 on the initiative of the FIER foundation. Its aim is to promote fair play, inclusion, equity and respect for people in sport, whatever their sex, sexual orientation, gender expression or identity.

Contact

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ABOUT PARIS 2024

The mission of the Paris 2024 Organizing Committee for the Olympic and Paralympic Games, in compliance with the host city contract signed between the International Olympic Committee (IOC), the French National Olympic and Sports Committee (CNOSF) and the City of Paris, is to plan, organize, finance and deliver the Paris 2024 Olympic and Paralympic Games. The Olympic and Paralympic Games are the world's premier sporting event with unrivalled media impact. They bring together 10,500 Olympic and 4,400 Paralympic athletes, from 206 and 182 delegations respectively across five continents. They are followed by over 13 million spectators and 4 billion television viewers worldwide through more than 100,000 hours of TV broadcasts. Among all the world's sporting, economic and cultural events, they constitute an unrivalled event, whose power multiplies its impact. 2 / 2 Created in January 2018, the organizing committee is chaired by Tony Estanguet, three-time Olympic champion. It is administered by a Board of Directors (BOD), which brings together all the founding members of the project: the CNOSF, the City of Paris, the French State, the Île-de-France Region, the CPSF, the Greater Paris Metropolis, the Seine Saint-Denis Departmental Council, representatives of local authorities affected by the Games, civil society and social partners. Contact

Contact

media@paris2024.org
<https://presse.paris2024.org/paris-2024/documents.html>

THEY SUPPORT THE PROJECT



Délégation interministérielle
à la lutte contre le racisme,
l'antisémitisme et la haine anti-LGBT

