

Announcing the location of the next Pride House for the Paris Olympic and Paralympic Games in Paris in 2024

Paris – January, 25th 2024

On the occasion of the vows of the Fier-Play association, the association behind the next Pride House project, the co-presidents made official the location of the house within the Rosa Bonheur sur Seine from July 27 to August 11, 2024.

Surrounded by all its institutional and private partners and in the presence of Paris 2024, Frédérique Vidal and Jérémy Goupille, co-presidents of Fier-Play, and Frédérique Ruet, representative of the Rosa Bonheur Sur Seine, announced their partnership to bring this Pride House to life at the heart of the barge.

"As General Manager of Les Guinguettes Rosa Bonheur, I am extremely pleased and honored to open our doors to Pride House. The values we share in favor of fighting discrimination and welcoming ALL publics echo the inclusive spirit that has always animated our establishments. We believe in a world where everyone can celebrate their diversity, and the Pride House at the heart of our premises is an important step in realizing this vision. Welcome everyone to a space where love, diversity and acceptance are the watchwords." **Michelle Cassaro, Manager of Rosa Bonheur**

"It is with great joy that we announce this partnership with Rosa Bonheur sur Seine. This iconic venue represents joie de vivre in an idyllic Parisian setting. By choosing this venue, we hope to reach as many people as possible, spreading a simple message of inclusion "Welcome to all in this unique environment, where inclusion and diversity shine brightly." **Jérémy Goupille, Co-President of Fier-Play**

"In this environment at the heart of the games and surrounded by the city's iconic landmarks, we can't wait to share this unique adventure. Our aim will be to create an inclusive space where everyone can celebrate diversity. We're sure that the Rosa Bonheur, a symbol of conviviality, will perfectly embody this desire." **Frédérique Vidal, Co-President of Fier-Play**

"Paris 2024's commitment to fighting against gender and sexual orientation discrimination is total, and the creation of a Pride House is in line with the commitments of Paris 2024 and our various stakeholders committed to this issue. Enabling everyone to come together in a safe place of celebration, exchange and education is one of the ways in which we can commit to the fight against all forms of discrimination based on gender and sexual orientation." **Marie Barsacq, Executive Director, Impact and Legacy, Paris 2024**

The announcement was followed by a convivial cocktail party where project partners and volunteers were able to discuss the project and discover or rediscover the unique atmosphere of the guinguette.

What is a Pride House?

Placed under the aegis of Pride House International, a Pride House is a benevolent and inclusive venue present at major sporting events. Its aim is to combat discrimination and raise the profile of LGBTI+ people in sport. It offers a festive, cultural, sporting and educational program to raise awareness among as many people as possible, and make sport universal, i.e. accessible to all without discrimination.

For more information on Pride House Internationale, visit <http://www.pridehouseinternational.org/>

What are the objectives of the Pride House?

- To **provide a unique event**, celebrating the Games and promoting encounters with out athletes and allies.
- **Educate and Train** by offering educational tools for the general public, recommendations and a common approach for the entire sports movement on the inclusion of LGBTI+ people in and through sport.
- **Raise awareness and de-invisibilize**, i.e. raise awareness among the general public on the subject of LGBTI+ people in sport and de-invisibilize these people while calling for the universal decriminalization of homosexuality.

What form will this take?

- A **central Pride House**, a unique venue at the heart of the project, where the festive, cultural, sporting and educational program will be concentrated.
- A **Mobile Pride House**, which will travel to different venues during the Games, in Paris and the inner suburbs, to reach out to spectators and the general public.
- A **Pride House Digitale**, available on telephone, which will aim to make the project accessible to all, and will continue to exist as a legacy after the Games.

ABOUT FIER-PLAY

An association under the French law of 1901, it was created in 2022 on the initiative of the FIER foundation. Its aim is to promote fair play, inclusion, equity and respect for people in sport, whatever their sex, sexual orientation, gender expression or identity.

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ABOUT GINGUETTES ROSA BONHEUR

Rosa Bonheur sur Seine is a festive and committed establishment that defines itself as "a beautiful tune from the Midi that can also be sung on the Seine". The barge, installed between Pont Alexandre III and Pont de la Concorde, was inaugurated on June 12, 2014, 6 years after the creation of the first Rosa Bonheur in Buttes Chaumont. In all, Rosa Bonheur has 4 ginguettes: three in Paris and one in Asnières.

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ABOUT PARIS 2024

The mission of the Paris 2024 Organizing Committee for the Olympic and Paralympic Games, in compliance with the host city contract signed between the International Olympic Committee (IOC), the French National Olympic and Sports Committee (CNOSF) and the City of Paris, is to plan, organize, finance and deliver the Paris 2024 Olympic and Paralympic Games.

The Olympic and Paralympic Games are the world's premier sporting event with unrivalled media impact. They bring together 10,500 Olympic and 4,400 Paralympic athletes, from 206 and 182 delegations respectively across five continents. They are followed by over 13 million spectators and 4 billion television viewers worldwide through more than 100,000 hours of TV broadcasts. Among all the world's sporting, economic and cultural events, they constitute an unrivalled event, whose power multiplies its impact.

Created in January 2018, the organizing committee is chaired by Tony Estanguet, three-time Olympic champion. It is administered by a Board of Directors (BOD), which brings together all the founding members of the project: the CNOSF, the City of Paris, the French State, the Île-de-France Region, the CPSF, the Greater Paris Metropolis, the Seine Saint-Denis Departmental Council, representatives of local authorities affected by the Games, civil society and social partners.

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<https://presse.paris2024.org/paris-2024/documents.html>

THEY SUPPORT THE PROJECT

